AVENELLE

THE COMPLETE SETUP & OPERATIONS GUIDE

Your clinic. Beautifully connected.

A professional handbook for installation, design, services, doctors, private requests and everyday site care.

WORDPRESS THEME + CARE COMPANION PLUGIN

VERSION 1.0.9 / BUYER EDITION

ThemeScorpion • WordPress theme & companion plugin

START HERE

Welcome to Avenelle

Avenelle pairs a premium clinic website theme with a companion plugin for service listings, doctor profiles, and private appointment enquiries. This handbook explains **what to configure, where to find it, and how to test that it works** before the website welcomes visitors.



The supported package pair
Theme: avenelle-1.0.9.zip | **Plugin:** avenelle-care-1.0.9.zip
Requires WordPress 6.6+ and PHP 8.1+. The theme and plugin are separate uploads.

Choose the right path

You want to…	Start with…
Launch a new clinic website	Chapters 1–4: install, import, site identity and the Customizer.
Update the existing website	Chapter 13: backup, replace packages and verify; **do not re-import**.
Manage services or clinicians	Chapters 6–7: guided record editors and image controls.
Receive and close enquiries	Chapters 9–10: Starter mode, email setup and Care Requests inbox.

Important: Avenelle Care collects appointment *requests*; it does not provide automated calendar booking, guaranteed time slots, medical-record storage or a compliance certification.

NAVIGATION

Contents

Select a chapter in supported PDF readers to jump to it.

01 Installation & requirements 4

02 Import the starter website 5

03 Branding, navigation & contact 6

04 The WordPress Customizer 7

05 Edit pages & Avenelle sections 8

06 Create & manage services 10

07 Add doctors & portraits 11

08 Images, articles & content quality 12

09 Enable appointment requests 13

10 Connect email & verify delivery 14

11 Work in the Care Requests inbox 15

12 Privacy, retention & exporting 17

13 Update & maintain Avenelle 18

14 Troubleshooting quick reference 19

15 Launch & acceptance checklist 20

Customizer option index 21

Helpful reference & glossary 24

01 Installation & requirements

From downloaded ZIP files to an activated theme and plugin.

Before you begin

- Use a recent backed-up WordPress installation running **WordPress 6.6 or newer** and **PHP 8.1 or newer**. Confirm these requirements with your hosting provider.
- For existing sites, make a restorable copy of the database, plugins, themes and **wp-content/uploads**. Ideally work on staging first.
- You need administrator-level access to upload and activate a theme and plugin.

Install the two packages separately

01 **Upload the theme**
Dashboard → Appearance → Themes → Add New → Upload Theme. Select **avenelle-1.0.9.zip**, install, then activate Avenelle.

02 **Upload the plugin**
Dashboard → Plugins → Add New Plugin → Upload Plugin. Select **avenelle-care-1.0.9.zip**, install and activate Avenelle Care.

03 **Confirm both are active**
Under Appearance → Themes confirm Avenelle is active; under Plugins confirm Avenelle Care is active.

04 **Save permalinks if necessary**
Dashboard → Settings → Permalinks → Save Changes. This can refresh service and doctor URLs after activation.

> **Avoid a common upload mistake**
> If WordPress reports “The package could not be installed. The theme is missing the style.css stylesheet”, check that you uploaded the **theme** ZIP, not the Care plugin ZIP or a combined outer download.

What each package does

Theme	Care plugin
Header, menus, footer, design and responsive templates	Services, doctors, private request inbox, notification workflow
Page sections, the Customizer, fonts and galleries	Offline starter importer, request settings and retention

02 Import the starter website

Use the offline importer on a new or controlled installation.

The starter content provides example pages, four services, four doctor records, three articles, menus and bundled images. These examples are **illustrative**, not verified clinic information.

Run the offline importer

01 **Open the importer**
Dashboard → Settings → Avenelle Care → **Offline starter importer**.

02 **Decide on menu assignment**
Tick **Assign the starter homepage and navigation menus** only if the imported pages and menus should become your active website.

03 **Import once**
Click **Import starter content**. Wait for its completion notice. Do not interrupt the process.

04 **Check the pages**
Review Home, Services, Specialists, Hospital, Contact, Patient guides, Journal and Privacy information.

05 **Check WordPress display settings**
Under Settings → Reading confirm the desired homepage. Under Appearance → Menus verify Main navigation and Footer navigation assignments.

What the importer adds

Content group	Included starter material
Pages	Home · Hospital · Services · Specialists · Contact · Patient guides · Journal · Privacy information
Clinic records	4 published services; 4 illustrative doctors
Articles	3 patient-guide example posts
Media	10 named photo groups and related assets
Navigation	Main and footer menus (assignment depends on checkbox)

Import safely
A repeated import is intended to preserve completed starter records and existing edits, and may repair missing starter-media files. However, **do not run the importer as a routine update step**. On an existing site, back up first and review the impact on the active homepage and menus.

03 Branding, navigation & contact

Establish a real clinic identity before promoting the site.

Site identity and navigation

01 **Replace sample branding**
Appearance → Customize → Site Identity: add the clinic's real site title, tagline and logo. Add a site icon where available.

02 **Review the two menus**
Appearance → Menus: arrange the Main navigation and Footer navigation, change sample links and remove pages you will not publish.

03 **Set the front page**
Settings → Reading: choose a static homepage when that is your intended site structure.

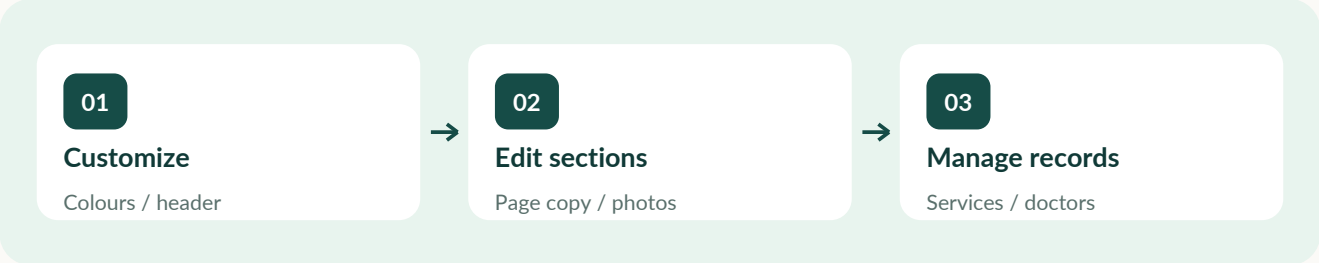
04 **Check public destinations**
Open each navigation item, telephone link, email link, directions link and header request button on the frontend.

Shared clinic information

Use **Appearance → Customize → Avenelle — Theme customization → Clinic & contact** for public telephone, email, address, opening hours and a directions URL. This public email is **different** from the private request-notification email in Avenelle Care settings.

Contact-page synchronization
The default **Use clinic settings on the contact page** switch shares public details with the Contact page. Turn it off only if that page should use independently edited information. The demo facility map is illustrative: provide a genuine directions URL.

Three places buyers often confuse



04 The WordPress Customizer

Eight focused panels let you adjust existing features without rebuilding pages.

Open **Appearance → Customize → Avenelle — Theme customization**. Work inside the live preview, use the device toggles for quick checks, then select **Publish** to save. Some settings preview instantly; content and visibility settings may refresh the preview.

Panels at a glance

Panel	What belongs here
Clinic & contact	Telephone, email, address, hours, directions, contact-page sync
Header & navigation	Utility text/visibility, telephone display, header request button, compact header, sticky header
Footer content & columns	Introduction, navigation/services/contact visibility, widgets, copyright
Social profiles	Footer social visibility; Facebook, Instagram and LinkedIn links
Colours	Five connected theme color tokens
Typography	Bundled heading/body fonts; font sizes and heading scale
Spacing & card styling	Content width, section spacing, corner radii, desktop doctor columns
Motion & interactions	Entrance switch/preset/time; hover movement effects

How to make a safe change

01 **Change one group at a time**
Make a small change and compare it in desktop, tablet and mobile previews.

02 **Restore only when needed**
Restore this section's defaults stages that panel's defaults in the preview. It does not immediately overwrite the published website.

03 **Publish intentionally**
Click **Publish** to save. Leaving without publishing discards staged changes.

04 **Check the real page**
Open the public site in another browser window. Clear site/CDN cache if the prior styling persists.

A controlled design system
The five palette colors affect linked theme variables and elements, **not every illustration or hard-coded decorative shade**. Heading scale affects major headings; the doctor-column option applies to wide desktop, with responsive defaults kept on smaller screens.

05 Edit pages & Avenelle sections

Change content and images without touching code or templates.

Method A — WordPress page editor

01 **Open a page**
Pages → All Pages → Edit the page you want to change.

02 **Select the section**
Use the editor's **List View** and select an Avenelle section block.

03 **Update its fields**
Edit heading, paragraph, link or image controls in the block sidebar; fields vary with the section template.

04 **Control visibility and sequence**
Use **Show section** to hide/show; reorder with standard block controls.

05 **Preview and update**
Preview the page at common screen sizes, then select Update.

Method B — dedicated section editor

01 **Navigate**
Appearance → Avenelle sections.

02 **Choose the record**
Select an existing page, service, doctor, or post and click Open.

03 **Edit and reorder**
Expand a section. Change its text or link, choose/remove a Media Library image, toggle Show section, or move it up/down.

04 **Save and verify**
Select **Save page sections**, then use View page to review the result.

> **Preserving starter design**
> The section editor keeps ordinary WordPress blocks in place and preserves bundled-image references when unchanged. A selected starter image can be replaced with a real Media Library image. Different sections expose different fields; not every photo belongs to the same editor.

When to use which tool

Need	Recommended place
Change clinic-wide colors or header	Customizer
Edit homepage hero text or photo	Pages → Home → Avenelle section block, or Appearance → Avenelle sections
Add a new treatment/service	Services → Add Service
Create doctor profile and portrait	Doctors → Add Doctor
Change appointment notification email	Settings → Avenelle Care

06 Create & manage services

A guided clinic-service editor feeds the existing website sections.

Publish a new service

01 **Open the service editor**
Dashboard → Services → Add Service. Enter a clear visitor-facing service name.

02 **Add essentials**
Complete **Short summary**, **Highlights / treatments** (one per line), and **Full service description**.

03 **Set a cover photo**
In the **Service cover image** / Featured Image panel, upload or select a suitable service image.

04 **Optional presentation settings**
Under **Website card and tab settings**, adjust the card title, overview text, tab summary, caption and icon.

05 **Order and associate staff**
Enter **Display order** (lower appears first). Under **Doctors offering this service**, select published doctors who provide it.

06 **Choose page layout**
New records use **Automatic service page**. Imported records may retain their existing section layout.

07 **Publish and inspect**
Click Publish. Review the Services page, homepage service areas and appointment service dropdown.

Where services appear

Published services populate the standard Services listing, dynamic homepage tabs/overview and appointment service selector. A section configured to show a **manually selected subset** needs its selection updated before the new service will appear there.

> **Service-to-doctor association rule**
> A doctor can be linked to **one service at a time** in this version. Assigning that doctor to another service moves the association. Saving a service as Draft does not change existing doctor associations.

Imported versus automatic layout

Imported service	New service
Can retain the original Avenelle block/section design.	Uses the existing automatic service detail design.
Switch to Automatic to use guided descriptive fields on the public detail page; original blocks remain stored.	Edit descriptive fields in the guided service form; no page block assembly required.

07 Add doctors & portraits

Set up accurate profiles, directory display and service connections.

Doctor profile workflow

01 **Create a record**
Dashboard → Doctors → Add Doctor. Enter the doctor's real professional name.

02 **Add practice details**
Complete Specialty, Short introduction, Qualifications and registration, Consulting availability, and Professional biography.

03 **Upload the portrait**
Find the right-side **Doctor photo** panel (WordPress Featured Image). Select **Choose doctor photo** and upload/select a portrait.

04 **Choose photo treatment**
Use **Photo fit**: Fill frame (crop edges) or Show entire portrait.

05 **Connect the service**
Choose the published service under **Associated service**. Leave unassigned only when appropriate.

06 **Choose display order**
Lower Directory order numbers show first. Equal values are sorted by name.

07 **Select page layout and publish**
Automatic doctor profile displays the guided bio and availability. Imported profiles may keep their existing section layouts; Publish and review.

Where is the photo control?
On the Add Doctor screen, look for **Doctor photo** in the right sidebar. If it is not shown, check **Screen Options** (classic editor) and expand the relevant panel. The uploaded portrait is controlled by the WordPress Media Library.

Important publishing rules

- Publishing a doctor adds them to the standard published directory, but a manually curated Avenelle specialist section may need the doctor selected separately.
- Consulting availability is **informational text**. It is not a real-time availability calendar and does not create bookable time slots.
- Display only verified professional qualifications and current registration details. Replace all fictional starter identities before launch.

08 Images, articles & content quality

Keep the website professional, readable and fast.

Use real, licensed media

Use **Media → Add New** to upload clinic photographs and portraits. In the service or doctor editor select a Featured Image; in a page/section editor use the section-specific image selector. Verify the right to publish every photograph and obtain any relevant consent.

> **Commercial package licensing — action required**
> The supplied packages declare that the redistribution rights for some bundled demonstration photographs are **not verified**. Before distributing or selling these packages, document suitable redistribution rights or replace those files with licensed alternatives. This manual does not certify media rights.

Media checklist

- Upload adequately sharp images sized for their display; favor optimized modern formats where your WordPress installation supports them.
- Add meaningful alternative text for informative images (for example, “Clinic reception and waiting area”). Leave decorative images appropriately decorative.
- Review faces and facility images across mobile and desktop. Use the doctor Photo fit option rather than forcing unsuitable crops.
- Confirm that gallery images, buttons and links open the expected destinations and that no sample patient information is published.

Patient guides and articles

01 **Create an article**
Posts → Add New. Write a useful title, clear content and appropriate editorial attribution.

02 **Categorize it**
Use the **patient-guides** category when the article should be considered for the starter Patient guides card sections.

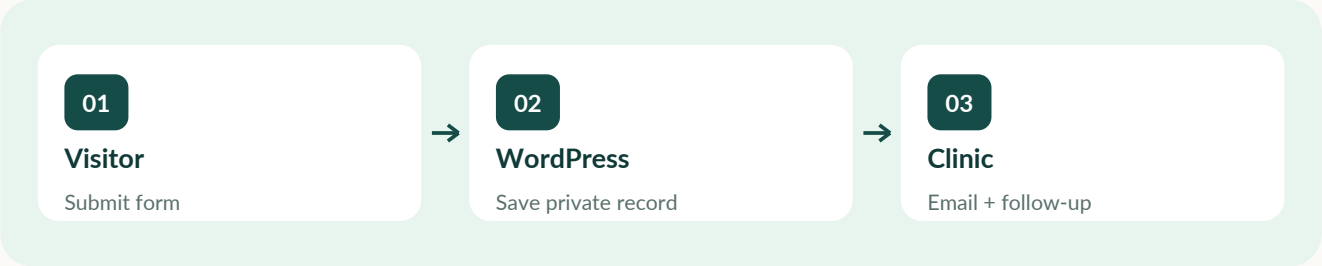
03 **Publish responsibly**
Have medical information reviewed by qualified staff. Add an accurate publication/update date and relevant internal links.

09 Enable appointment requests

Requests are private enquiries — not confirmed reservations.

Understand Starter mode

Open **Settings → Avenelle Care**. By default, **Starter mode: disable request submissions and show sample clinic notice** is enabled. Keep it ON on a public demonstration or until your real clinic information, privacy notice, staff access and email delivery are ready.



Enable a functioning clinic request form

01 **Verify public clinic details**
Check phone/address, clinician names, services, realistic availability text and the Privacy information page.

02 **Choose a monitored destination**
Under Settings → Avenelle Care set **Notification email** to an address that staff will actually monitor. This is not the public footer email setting.

03 **Connect WordPress outbound mail**
Configure a working hosting mail service or an SMTP/API email plugin. Test and verify actual inbox arrival (Chapter 10).

04 **Set retention**
Review **Delete requests after (days)** (default 90; allowed 7–730). Ensure the host runs WordPress scheduled tasks.

05 **Turn OFF Starter mode**
Untick the Starter mode checkbox and choose Save Changes.

06 **Clear caches and test**
Refresh the public appointment page, submit **fictional test information** and verify the private record and email.

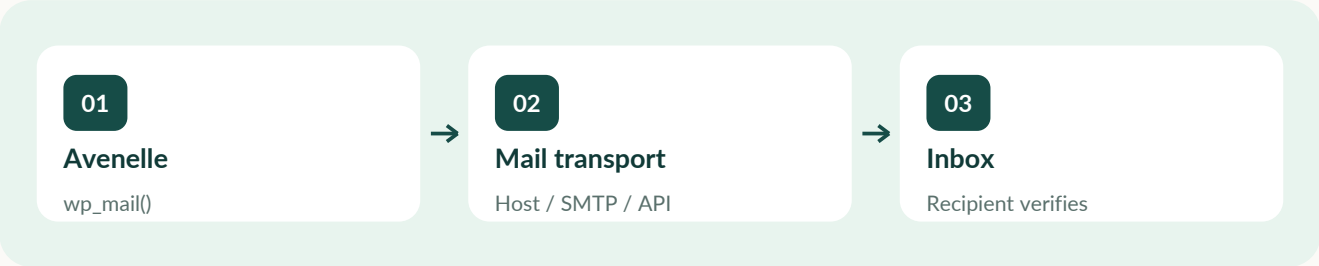
Form behavior
The public appointment form requests contact details, a preferred date, a service and an optional doctor, plus consent. It does **not** confirm availability, reserve a slot, or ask for medical histories. If Starter mode remains on or a valid notification email is not configured, the form shows an unavailable notice.

Why private requests matter

Avenelle saves submitted requests as private WordPress records. Its email notification links authorized staff to the private record rather than placing the visitor's submitted details directly into the email. Access should be limited to authorized clinic staff.

10 Connect email & verify delivery

The notification recipient and the outbound email provider have different jobs.



Your recipient is not your sender

The **Notification email** inside Avenelle Care is the inbox where the clinic wants alerts. WordPress still needs an operational outbound mail transport. Merely entering a Gmail address, domain email, or hosting address as recipient does not configure email sending.

Recommended setup pattern

01 **Configure a mail provider**
Use an authenticated host SMTP configuration or a reputable WordPress SMTP/API transport plugin supported by the website environment.

02 **Authenticate securely**
Use the provider-supported authentication method. Keep credentials/tokens private and protect the WordPress administrator account.

03 **Test the mail transport**
Send a test from your mail plugin. Confirm arrival in the intended inbox, not just a successful WordPress status.

04 **Test Avenelle directly**
Settings → Avenelle Care → **Test request notification email** → Send test email. Verify that a test arrives.

05 **Test the complete request flow**
Submit a fictional appointment request; confirm it appears under Care requests and an actual notification arrives.

Gmail via FluentSMTP (optional example)

For a controlled test, FluentSMTP can deliver WordPress mail through a Gmail connection using Google OAuth. In WordPress select the Gmail / Google Workspace provider, configure the provider's current authorization instructions, and authenticate the sender. Then use FluentSMTP's Email Test before testing Avenelle Care. **Do not share Client Secrets, refresh tokens or Gmail passwords.**

> **Long-term reliability**
> A Google OAuth app left in **Testing** mode may have short-lived authorizations. For a live clinic, review the provider's current production setup requirements, monitor expiry/error logs and have a backup contact procedure.

If sending fails

- The request may be **saved successfully even when the notification fails**. Check the private inbox before submitting duplicates.
- After repairing the transport, open the failed request under Care requests and use **Retry notification** where available. Confirm inbox receipt.
- A successful return from WordPress mail indicates acceptance by the configured system; it does not prove delivery into the recipient inbox.

11 Work in the Care Requests inbox

The workflow distinguishes privacy from progress.

Three workflow states

State	Meaning	Staff action
New	Newly submitted or deliberately reopened.	Review and contact the visitor.
Contacted	The team has followed up.	Record progress; await response as needed.
Closed	No further action is required in the inbox.	Keep private until the retention policy removes it.

Requests always remain WordPress **Private** records. That publication status does not mean "not closed". Closure is stored separately as a request workflow state.

Close or reopen a request

01 **Find the record**
Dashboard → Care requests. Use search, workflow filter or email-notice filter as needed.

02 **Open or use row actions**
Choose **Close request** directly from the row action/Actions column. Alternatively open a request and use the Request workflow panel.

03 **Reopen when necessary**
Use **Reopen request** to restore the New state. You can also choose Contacted.

04 **Update many records**
Select requests by checkbox, choose a workflow Bulk action, then Apply.

05 **Check the result**
Return to the list and verify the correct workflow label. Remember: Close does not email the visitor or confirm an appointment.

> **Can't see Close request?**
> Open **Screen Options** at the top-right of the Care requests screen and enable **Workflow** and **Actions**. You may also hover or focus the request title to reveal a row action. Your staff user account needs appropriate request-management permission.

Failed notifications

Filter **Email notice → Failed**, repair the email transport and use Retry notification from the affected request. Historical failures are not erased simply because you later close a request. The broad admin warning focuses on unresolved failed notifications on requests that are still open.

12 Privacy, retention & exporting

Handle submitted contact information as private clinic data.

A safe operational model

- Grant Care Requests access only to authorized staff. The plugin gives the dedicated capability to administrators on activation; review any custom user roles separately.
- The form requests consent and discourages disclosure of medical histories, symptoms or diagnoses. Do not repurpose the inbox as a patient-record system.
- Maintain an accurate, clinic-specific privacy notice. Include the actual controller, contacts, service providers and retention practices, subject to local legal review.
- The retention setting defaults to **90 days** and allows **7–730 days**. Scheduled cleanup depends on WP-Cron or a properly configured server scheduler.

Export and erasure

01 **Export privately**
Settings → Avenelle Care → **Export private requests as CSV**. Protect the resulting file and avoid storing it in public folders.

02 **Handle data requests**
WordPress → Tools → Export Personal Data / Erase Personal Data can include Avenelle Care records associated with an email address.

03 **Set an internal policy**
Define who can review, reply, export, retain or delete requests; train staff and test the procedure.

Limit of the product
Avenelle Care is an enquiry-management component. The theme and plugin do not themselves certify health privacy, accessibility or regulatory compliance. Your organization remains responsible for its production policies and obligations.

13 Update & maintain Avenelle

Preserve records and settings during routine maintenance.

01 **Back up first**
Export the database and keep a copy of the active theme/plugin and uploads. Confirm you know how to restore the backup.

02 **Update in staging**
Upload a replacement theme ZIP through Appearance → Themes, and a plugin ZIP through Plugins → Add New Plugin. Use WordPress's replace-current option when shown.

03 **Do not reimport sample data**
A standard version update does **not** require another run of the offline starter importer.

04 **Check active versions**
Confirm the desired theme and plugin are active and that the existing clinic records remain available.

05 **Clear caches**
Purge any page cache or CDN and reload the website in a private browser window.

06 **Run a smoke test**
Check home, menus, services, doctors, image display, Customizer publish, new request → Gmail notification → Close request.

Monthly maintenance routine

- Apply supported WordPress/plugin security updates after backup and compatibility review.
- Check outgoing mail logs, scheduled cleanup and that notifications still reach the intended inbox.
- Inspect mobile navigation, appointment request validation, broken links and important page load times.
- Review published doctor availability and qualifications, service descriptions, contact details and privacy information.

14 Troubleshooting quick reference

A practical solution path for the most common setup issues.

Symptom	Where to inspect / likely next step
“Missing style.css” during upload	Use **avenelle-1.0.9.zip** in Themes; the companion plugin is a separate ZIP.
Homepage still shows another page	Settings → Reading and the importer’s homepage assignment option; also clear caching.
New service does not display	Confirm published status; check any section that selects a fixed subset of services.
New doctor not shown	Confirm published status; check manually selected specialist sections and associated service.
Doctor portrait panel missing	Open Doctors → Add Doctor; look for **Doctor photo** / Featured Image and check Screen Options.
Customizer change not visible	Publish changes and clear caches; verify active theme and screen-width-specific rules.
Contact details disagree	Customizer → Clinic & contact → contact-page sync; check independent section text if disabled.
Request form says unavailable	Settings → Avenelle Care: Starter mode, valid Notification email, cache.
Request saved but email failed	Check outbound SMTP/API connection and provider logs; test Avenelle mail, then Retry notification.
Request cannot be closed	Care requests (not Services); enable Actions in Screen Options, confirm admin privileges.
Service/doctor page returns 404	Settings → Permalinks → Save Changes; confirm post published and plugin active.
Old images still show	Check selected Media Library ID, section editor save and any image/CDN cache.
Import cannot finish	Review displayed import error and hosting logs; retry only after backup; edited incomplete records need review.

When contacting product support

Include the WordPress version, PHP version, Avenelle theme and Care plugin versions, the affected admin menu/page, steps to reproduce, and a sanitized screenshot. **Never send passwords, API tokens, OAuth secrets, real patient data or a full private requests export.**

15 Launch & acceptance checklist

Use this list before you make a clinic site public or distribute the product.

Content and design

- □ The real clinic name, logo, address, telephone, email, hours and directions link are correct.
- □ All fictional doctors, staff qualifications, demonstration facilities and sample pricing are replaced or removed.
- □ Header and footer menus work across desktop, tablet and mobile; there is no unwanted horizontal scrolling.
- □ Each service, doctor portrait and detail page looks correct on desktop and mobile.
- □ Images are sufficiently clear, accessible, and supported by appropriate permissions and licenses.
- □ A clinic-specific privacy notice and required contact/legal pages are accurate.

Functional acceptance

- □ All services can be created/edited and appear in the expected dynamic or selected sections.
- □ Doctors can be added, photographed, associated with a service and displayed in the directory.
- □ All relevant Customizer changes survive Publish and a full page reload.
- □ Starter mode is off only when operationally ready; public forms behave as described.
- □ A controlled request is saved as Private and an actual notification arrives in the monitored inbox.
- □ Staff can move a request to Contacted, Close it and Reopen it when appropriate.
- □ Data retention tasks, backups, software updates and SMTP monitoring are scheduled.

Commercial redistribution readiness

- □ The original included demo photographs have documented redistribution rights or have been replaced.
- □ The distribution archive contains the correct compatible theme and Care plugin versions.
- □ Package license files and product support/documentation destinations have been reviewed.
- □ A clean WordPress installation and upgrade have been tested on hosting representative of buyers.

Customizer option index

Every native Customizer setting in v1.0.9, grouped by where buyers will find it.

Clinic & contact

Control	What changes
Telephone	Public reception phone; used for call links.
Email	Public email, not the private notification recipient.
Address	Public address text.
Opening hours	Hours shown in contact/footer and some sidebar areas.
Directions URL	Full URL for directions.
Use clinic settings on the contact page	Sync contact-page details to shared fields.

Header & navigation

Control	What changes
Show utility bar	Hide/show the top information strip.
Utility bar text	Short utility message.
Show phone in utility bar	Add public number to strip when configured.
Show header request button	Hide/show main header CTA only.
Header request label	Text for the header CTA.
Header layout	Standard or Compact (desktop behavior).
Sticky header	Keep navigation attached when scrolling.

Footer content & columns

Control	What changes
Show footer introduction	Display brand introduction column.

Control	What changes
Footer introduction	Brand text beneath footer logo.
Show footer navigation	Toggle assigned footer menu.
Show footer services	Toggle links to services.
Show footer contact	Toggle footer contact column.
Show native footer widgets	Show Footer widgets area when populated.
Copyright	Custom text, or blank for automatic fallback.

Social profiles

Control	What changes
Show footer social links	Switch all footer social links on/off.
Facebook URL	Official public page URL.
Instagram URL	Official public profile URL.
LinkedIn URL	Official public profile/company URL.

Colours

Control	What changes
Primary colour	Existing primary theme tokens/linked elements.
Deep colour	Dark brand tone.
Accent colour	Light highlight tone.
Background colour	Main warm page/background tone.
Text colour	Primary ink color; verify contrast.

Typography

Control	What changes
Heading font	Manrope / DM Sans / Instrument Serif.
Body font	Manrope / DM Sans / Instrument Serif.
Base body font size	14–20 px.
Display heading scale	80–120% for major headings.

Spacing & card styling

Control	What changes
Content width	1000–1440 px.
Section spacing	40–140 px desktop spacing.
Card radius	0–40 px rounding.
Button radius	0–50 px rounding.
Specialist columns on desktop	2–4 wide-desktop columns.

Motion & interactions

Control	What changes
Entrance motion	Overall entrance animations on/off.
Entrance preset	Rise or fade.
Motion duration	150–1000 milliseconds.
Hover movement effects	Toggle lift/zoom motion on supported controls.

Helpful reference & glossary

Keep this page bookmarked for routine administration.

Dashboard path reference

Location	Purpose
Appearance → Customize	Brand design, global clinic/contact settings and footer/header behavior.
Appearance → Avenelle sections	Edit and reorder Avenelle section-based page or record content.
Appearance → Menus	Edit main and footer menus.
Settings → Avenelle Care	Starter mode, recipient, email test, retention, importer and CSV export.
Services → Add Service	Service record and page presentation settings.
Doctors → Add Doctor	Doctor details, portrait and service association.
Care requests	Private enquiry inbox and workflow actions.
Posts	Journal posts and patient-guides content.
Tools → Export/Erase Personal Data	WordPress privacy utilities.

Glossary

- **Starter mode:** a safe configuration that prevents public request submissions until the clinic is ready.
- **Featured image:** WordPress Media Library image selected for a service or doctor.
- **Automatic profile:** the existing detail-page layout filled from guided record fields.
- **Private request:** a record accessible to authorized staff, not a published public post.
- **Workflow status:** New, Contacted or Closed, separate from WordPress visibility.
- **Mail transport:** the host SMTP/API provider that delivers messages generated by WordPress.

Product assistance

Publisher: **ThemeScorpion** | Website: themescorpion.com
Product documentation path supplied with the package: themescorpion.com/documentation/avenelle/
Support path supplied with the package: themescorpion.com/support/

Documentation prepared from the supplied Avenelle theme v1.0.9 and Care companion v1.0.9 source packages. Website endpoints may change. WordPress administration labels can differ slightly with localization or WordPress updates.