



THEMESCORPION / WORDPRESS THEME

User manual

Install. Make it yours. Manage the work.

Theme 1.4.3 / Calderhand Core 1.2.6



A practical guide for website owners and content editors.

BUYER DOCUMENTATION / EDITION 1.9

Includes native WordPress editing, all six business record types and 63 appearance settings.

Find what you need

Choose a task below. PDF bookmarks provide the same navigation.

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Your first setup route

Add your identity

Open Calderhand > Start here. Use the shortcuts to edit Pages & sections, Services, Projects, People, FAQs, Maintenance plans, Reviews, Journal and Enquiries. Set the public logo, colours, contact details and footer in Appearance > Customize.

Understand the five sections

Start here links to your editors. Business settings controls enquiry emails, form options, coverage, currency and retention. Before you launch separates setup from your final business review. Sample content contains the optional starter import and recovery tools. Updates & maintenance shows versions, storage and scheduled cleanup.

Edit and preview

Select a Calderhand section in a page and open the Block sidebar. Use the normal content controls first. More options: wording and More options: design hold optional changes. Show design preview checks that section; WordPress Preview checks the complete page.

Prepare for a real business

Replace sample people, work, reviews, prices and contact details. Choose an approved privacy notice. Send both service and plan test requests and confirm actual email receipt. A saved setting alone is not evidence that a business claim or email delivery is correct.

Keep a recoverable copy

Back up files and the complete database before replacing product ZIPs. See page 31 for updates, page 37 for maintenance, and page 38 for section options.

INSTALLATION

Install your product files

File / requirement	Purpose
calderhand-theme-1.4.3.zip	The installable parent theme.
calderhand-core-1.2.6.zip	The companion WordPress plugin.
calderhand-child-1.4.3.zip	Optional child theme for site-specific code changes. The parent must remain installed.
WordPress / PHP	Package requirements: WordPress 6.6 or later; PHP 8.2 or later. Confirm your host meets both requirements.
Access / services	An Administrator account, a working WordPress installation, database/media backups and a configured mail service. Use HTTPS for a public site.

- 01** Sign in to WordPress. Open **Appearance > Themes > Add Theme > Upload Theme**. Select the theme ZIP, choose **Install Now**, then **Activate**.
- 02** Open **Plugins > Add Plugin > Upload Plugin**. Select the Core ZIP, install it and activate **Calderhand Core**. The six business menus and Enquiries should appear.
- 03** Open **Settings > Permalinks**. For the starter website, choose **Post name** and save. Test a service and project link. On an existing public site, plan URL changes and redirects with your administrator first.
- 04** If you need a child theme, install its ZIP through **Appearance > Themes** and activate **Calderhand Child**. Install the parent before the child. Confirm menu assignments and appearance after switching.

What you do not need to install

Do not upload an outer download bundle or a development package as a theme. Extract that outer bundle first and locate the separate installable ZIPs. No Node.js command, terminal build, licence-key activation or paid builder is required by these packages.

Use a copy before changing an existing site

Take a database and files backup, and install on staging first. Theme activation does not automatically import starter content or replace your existing business settings.

Import and recover starter content

An optional starting point

Open Calderhand > Sample content. Import only if you want the bundled example pages, records and images. Back up files and database before importing. Existing content and edits are preserved.

Choose site configuration deliberately

The configuration checkbox fills Home, Journal and menu assignments only where no assignments already exist. It preserves business identity and contact details. Read the last-import result on this screen afterwards.

Repeat imports preserve existing content

Owned published and edited records are skipped. Drafts stay drafts, trashed records stay in Trash, and previously mapped permanently deleted items are not silently recreated. A repeat import is not a reset.

Recover one item

Expand Recover one starter item in Sample content. Choose only the intended missing or trashed owned item and recover it as a draft. Trashed items retain their ID and edits. Review the draft before publishing.

Review the examples

Replace fictional people, sample work, illustrative reviews and example pricing with accurate material. The starter privacy page is a starting point; choose your approved notice in Settings > Privacy.

Set pages, menus and business identity

Choose the active theme first

Install the parent and Core. If using the optional child theme, activate it before importing and customizing. WordPress stores appearance settings separately for the parent and child. Switching themes can show a different set of saved settings; it does not delete your pages.

Assign Home and Journal

Open Settings > Reading. Choose a static Homepage and Posts page. Edit the homepage through Pages and journal articles through Posts.

Set the main and footer menus

Open Appearance > Menus. Assign your main menu to Main navigation and the company menu to Footer links. Save each assignment. Check both locations after switching themes. The footer fallback lists valid published starter destinations while no footer menu is assigned.

Understand the footer columns

Company links follow the assigned footer menu. Service links come from published Services and appear in the Full layout. With no services, the unused column is omitted. Legal destinations have separate Privacy, Terms and Credits controls. On mobile the navigation columns use expandable headings.

Add real contact details

In Appearance > Customize, set your own site name, logo, phone, email, address and opening hours. Social links are optional. Blank contact and social fields are omitted; the theme does not invent business information. Calderhand > Before you launch highlights the next setup actions.

Edit pages with section blocks

Open the correct page

Go to Pages > All Pages and open Home or another page. Use WordPress List View to identify the section and its position. Select the section, open the settings sidebar and choose Block.

Edit the content

Section settings shows the Section type and relevant heading, copy, media and record controls. Record-based sections use published business records. Edit shared content in its Services, Projects, People, FAQs, Plans or Reviews menu.

Choose optional controls

Expand More options: wording to edit supporting labels and explanations. Expand More options: design for relevant layouts, spacing, neutral backgrounds and heading alignment. Blank options inherit the original design. These choices apply only to this section.

Preview before saving

Select Show design preview for an unsaved, read-only desktop or phone view. Use WordPress Preview to test the complete page, navigation, comparisons and forms. Save, Update or Publish commits your page changes.

Change the page structure

Use List View or the block toolbar to move or duplicate a section. Add a Calderhand section from the inserter and choose its Section type. The six bundled patterns remain available under Calderhand sections. Ordinary WordPress blocks can also be used.

Keep one main heading

Use one hero or page-heading H1 per page. A blank content field can restore starter wording rather than remove the element. Always preview. Section reset and undo details are on page 38.

Choose sections and records

Introduce and explain

Service hero and Page heading introduce a page. Assessment steps explain the process. Coverage & questions and Service areas describe coverage. Editorial introduction supplies supporting copy and images. Enquiry banner links to the configured form destination.

Display business records

Homepage services and Full services grid show Services. Featured project comparison and Project gallery show Projects. Team profiles, FAQ topics, Pricing & plans and Customer reviews use their corresponding published records.

Choose records by title

Use Records to show in the selected section. Featured project has a single selector; lists use checkboxes. Leaving a list selection blank uses the default published set. Display order still determines ordering.

Handle missing selections

A renamed, unpublished or deleted selected item can show a warning. Select a published replacement and save. Advanced saved slugs remain available. An explicit missing selection does not silently display unrelated starter content.

Save at the right source

The page controls section order and overrides. A business record controls its shared title, description and images. Changing a section layout does not create records or change plan amounts. Service and plan enquiries share the enquiry destination but retain different form contexts.

Make the homepage your own

Service hero

Edit the label, heading, introduction, image and caption. Choose Original layout, Image on the left or Stacked hero under More options: design. Phone layouts retain a readable order. There is no separate phone-image selector.

Featured project

Choose a published project. Blank Project heading, brief, scope and result inherit its details. Blank image overrides inherit its images. Existing explicit overrides remain when a different project is selected; clear only those you want to inherit.

Choose the composition

Featured project can keep the original layout, put the image on the right, or stack the content. Editorial introduction can put its images on the left. Preview photographs at desktop and phone widths after choosing a layout.

Comparison images

Two valid images show the comparison. One image produces a single-image fallback. Missing media does not borrow unrelated demo work. Use accurate Media Library alternative text for chosen images.

Process and supporting words

Use Assessment steps to add, move or remove steps. Restore starter steps replaces that step list when saved. More options: wording edits the supporting labels and links exposed for each relevant section. Public shared records remain the source for service/project details.

MEDIA LIBRARY

Photographs, crops and captions

- 01** In a record, select **Choose / replace image**, or use **Choose main image** in a section. Upload a new image or select an existing one from the WordPress Media Library.
- 02** Set a useful title and alternative text in the media details. Write alternative text about the visible subject or purpose. Add a caption when the displayed gallery needs one.
- 03** Confirm the selection, then **Update** the record or page. The picker changes the selected image, but the content save commits that selection.

Use	Suggested starting file
Hero or editorial photograph	A well-compressed landscape image around 1600 px wide, with space around the main subject.
Service / project cards	At least 900 x 650 px for the theme's card crop. Keep important details away from the edges.
Before / after pair	Two images with identical proportions, framing and comparable size; around 1600 px wide is a practical starting point.
Portrait	A clear portrait with extra headroom. Around 900 x 1200 px is a useful starting shape; check the selected Portrait crop.
Logo	A clear wide logo with a suitable background or transparency. Preview it at both header sizes.

These are preparation suggestions, not strict upload dimensions. WordPress and your host control supported formats and upload limits. Resize and compress large originals before uploading; do not use a multi-megabyte camera file for a small card.

Replacing, removing and reusing images

Remove image clears the image from that record when you save; it does not delete the Media Library file. A reused media item can appear in several places, so changing its caption or deleting the file may affect multiple pages. **Clear gallery** removes gallery selections, not the source uploads.

Public media and private job photos are different

Media Library images are website assets. Customer job photographs submitted with an enquiry are held privately with that enquiry and do not appear in the public Media Library. Manage them from Enquiries.

SERVICES

Create and publish a service

- 01** Go to **Services > Add Service**. Enter a service name and a clear main description in the visual editor. Explain the work in terms a customer can recognize.
- 02** In **Card & photograph**, add a short Card summary, select a photograph, choose a suitable icon and set concise homepage labels. Assign a Pricing group and Display order.
- 03** Complete **Work & inclusions**, **Assessment & estimate** and **Visit preparation & question**. Leave irrelevant optional fields empty; avoid filler copy.
- 04** Click **Publish** or **Update**. Open the service detail page and the service listing. Test the enquiry button and confirm that the service is selected on Contact.

Card & photograph

How this service appears in the service listing.

Card summary
A short description for the service card and page introduction.

Leaks, faulty taps and damaged pipe connections, assessed before repair.

Service photograph
Choose an image from your Media Library. Edit its alternative text in the media window.



Choose / replace image

Edit image details

Remove image

Card & photograph contains the summary and image controls. Save the record after selecting media.

Set the order deliberately

Lower **Display order** values come first. Equal values use the older record first. The first three services also affect the compact homepage links, so test the opening after changing their order. Only published Services appear in public lists.

Use an assessment label, not an implied total

An Assessment price or label such as "From \$65" is display text. It does not calculate a final repair price or take payment. Use What the assessment covers and Scope & exclusions to explain the fee clearly.

Service fields and pricing groups

Card and identity

Service name and body form the detail page. Card summary supplies the introduction. Choose a Media Library photograph, descriptive service category, icon and short homepage wording. The descriptive service category is separate from the pricing filter.

Stable pricing classification

Set Pricing group explicitly to Repairs, Installations or Maintenance. An empty or unsupported legacy value safely uses Repairs. Changing Display order does not move the service between pricing groups. Starter services have explicit classifications.

Work and inclusions

Describe included work, scope and exclusions, and preparation requirements in their existing fields. Assessment price or label is display text, not a checkout calculation. Explain what the assessment covers and when an estimate is required.

Publication and ordering

Publish the service to make it available to visitors and record selectors. Lower Display order comes first; ties use older record IDs. Reordering affects lists and compact homepage links, but not pricing classification.

Enquiry context

The service enquiry button follows the shared enquiry destination and carries the selected service. Test the button after changing the destination. A request is not a confirmed appointment or payment.

PROJECTS

Write a useful project study

- 01** Go to **Projects > Add Project**. Enter a project title and use the main editor for the complete story: what needed attention, what was agreed and what changed.
- 02** In **Project overview**, add a summary, choose the Cover / after image, connect a Related service and enter a public Project type / area. Add a Completion label only when relevant.
- 03** Use the native **Project categories** panel to assign the portfolio category. Consistent categories create useful website filters. Keep labels short and select a clear principal category for each project.
- 04** In **Brief, work & outcome**, add The brief, ordered Work completed items and Outcome & handover. These structured details appear with the main story.
- 05** Set Display order, Publish or Update, and view the individual project. Check the category filter and Load more behavior on Our work.

Project overview

Summary and details used in project listings.

Project summary

A short summary used on the project card and page introduction.

A bathroom renovation concept with walnut cabinetry, brass fittings and revised finishes.

Cover / after image

Used on the project card and as the after image when comparison is enabled.



Choose / replace image

Edit image details

Remove image

Project overview contains the summary and cover image. Related-service and other overview fields follow below.

Protect the customer's privacy

Use an appropriate public area or project type rather than a private street address. Publish customer photographs and project details only with the necessary permission. A service connection supplies the relevant enquiry context; it does not create a booking.

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Build project galleries and comparisons

Project comparison

Choose Cover / after image and Before / supporting image in the project editor. Enable comparison only for a meaningful pair with matching viewpoint and proportions. Add a truthful caption, then publish. Test the divider and View before / View after controls.

Pointer, touch and keyboard

Drag or tap the comparison range. Focus it with Tab and use arrow keys to adjust the divider. The before/after buttons provide endpoint views. Scroll the images into view before judging a full-page screenshot; lazy images can be absent from a premature capture.

Supporting photograph and gallery

Leave comparison disabled for the paired-image presentation. An empty supporting image leaves the cover alone. Add gallery images, reorder with their arrows, and update the record. Captions and alternative text come from Media Library details. Removing a selection does not delete its media file.

Homepage inheritance

A featured homepage section inherits the selected project images and summary when its override fields are blank. Filled overrides remain independent. Clear the override if the project record should become the source again.

Check before publishing

Inspect desktop and phone crops, image clarity, caption accuracy and the related service link. Missing explicit records should be replaced deliberately in the editor. No lightbox, video gallery or separate photo-management system is promised.

PEOPLE

Introduce your people

- 01
- Open **People** and choose Add Profile. Enter the person's public full name and use the main editor for the biography.
- 02
- In **Portrait & role**, choose a portrait, enter Role / job title and Profile introduction, then choose the Portrait crop and Display order.
- 03
- Add Specialisms and Qualifications / credentials in **Professional background**. Connect a Related service if relevant.
- 04
- In **Public contact details**, enter only the email, phone and professional profile URL that should be public. Leave these blank to keep contact through the main business form.
- 05
- Publish or Update. Check the People cards and individual profile. If the portrait cuts off the face, try another crop position or prepare a better source photograph.

The information used on people cards.

Portrait

Choose a clear portrait. Its alternative text is managed in the Media Library.



Choose / replace image

Edit image details

Remove image

Role / job title

For example, Plumbing technician.

Profile introduction

A short professional introduction beneath the person's name.

Portrait crop

Controls the portrait position on the card.

Upper centre

▼

Display order

Lower numbers appear first. Items with the same number use their creation order.

People records combine a portrait and role with biography, credentials and optional public contact information.

Control	Available behavior
Portrait crop	Upper centre, Centre, Top, Upper left or Upper right.
List layout	Customizer > Services, people & journal: 2, 3 or 4 desktop columns; Plain or Bordered panel card style.
Mobile display	People cards use two columns on narrow screens. Keep names and roles concise.
Visibility	Only published profiles appear in the People section. Optional contact information appears on the detail profile.

FAQS

Answer questions clearly

- 01** Open **FAQs > Add FAQ**. Write the customer's question as the title and its answer in the visual editor. Use short paragraphs and descriptive link text.
- 02** In **Topic & display**, choose or enter an FAQ topic and set Display order. Reuse the same spelling for related answers so they share a filter.
- 03** If a photograph will clarify the answer, select an optional **Answer image**. It appears inside the expanded answer, after the text.
- 04** Publish or Update. Open the FAQ page, select its topic and expand the answer. Check any links and the image on a phone.

The screenshot shows a web editor interface for creating a FAQ. At the top, there's a status bar with 'Word count: 29' and 'Last edited on October 15, 2026 at 9:57 pm'. Below this is the 'Topic & display' section, which includes a description: 'Published questions appear on the FAQ page. The first three by display order also appear in the homepage coverage section.' It has two input fields: 'FAQ topic' with the value 'Getting started' and 'Display order' with the value '8'. Below that is the 'Answer illustration' section, which includes a description: 'Optional. The image appears inside the expanded answer.' and a sub-section 'Answer image' with the text: 'For example, an annotated appliance photograph. Most answers need only text.'

The question is the title; the answer uses the visual editor. Topic and optional illustration controls appear in dedicated groups.

Homepage questions and selected lists

The Coverage & questions homepage section uses the first three published FAQs in Display order. Choose broadly useful questions for those positions. The full FAQ topics section can use Records to show to restrict its list; leave the field blank to show the default published set.

There is no separate public FAQ detail page

FAQs display within section accordions. Publishing an FAQ does not add a standalone question page to navigation. To create a new FAQ page, publish a Page with a Page heading and an FAQ topics section, then add that Page to a menu.

Create maintenance plans

Describe the offer

Open Maintenance plans > Add Plan. Enter the name and description, plan subtitle, optional image and display order. Explain which property or customer the offer suits.

Complete both prices

Enter Monthly amount and Yearly amount without currency symbols. Yearly is the total for one year. Both amounts must be valid before a plan appears in public plan lists or can be selected for an enquiry. A missing or invalid amount keeps it unavailable.

Zero must be intentional

Enter 0 only for an intentional zero price. Blank is not zero. Review existing zero-priced plans when upgrading: an older build may have stored a blank input as zero, and the product cannot infer your original intent.

Set inclusions and currency

Add Included services and Scope, exclusions & conditions. Set the three-letter currency in Calderhand > Business settings. Publish or update the plan, then inspect both billing choices and the selected-plan enquiry summary.

This is an enquiry workflow

No subscription or payment is activated. Customers request a property and coverage review. Agree actual terms, tax, exclusions and the start date through your business process.

Pricing and service enquiries

Edit the pricing explanation

Select Pricing & plans in its page. Edit Heading and Introductory text, then use More options: wording for assessment, estimate and exclusions explanations, the maintenance-plan heading and the service-enquiry link label. These fields do not change amounts, billing totals or plan inclusions.

Choose a plan layout

More options: design offers a two-column plan-card layout. Phones keep one column. Edit plan prices, features and enquiry labels in Maintenance plans. Repeated pricing sections keep their own filters and billing selections.

Annual totals and savings

Yearly prices are annual totals. Savings appear only when the annual total is below twelve monthly payments at cent precision. Zero is a valid explicit amount; blank or invalid prices do not mean free. Review currency, inclusions and exclusions.

Service-aware assistance

A service-page or pricing action opens the shared form with the service selected. The guidance uses public Card summary, When to enquire and Before the visit fields from the service record. Selecting another service updates the guidance without adding mandatory fields.

Without JavaScript

The preselected service guidance renders on the server. Scope links and normal form submission remain available. An enquiry does not confirm a quotation, appointment, purchase or subscription.

REVIEWS

Publish reviews with clear attribution

- 01 Open **Reviews > Add Review**. Use the title for the customer's public display name and the main editor for the customer's review text.
- 02 Add an optional Customer image only with permission. Choose a Rating only if the customer supplied it; leave No rating selected otherwise.
- 03 Fill Attribution / disclosure, Related service, Source label and Review date as relevant. Set Display order and Publish or Update.
- 04 Add a **Customer reviews** Calderhand section to the page where the reviews should appear. The starter About page already includes this section. Preview the text, attribution and any source link.

Word count: 14

Last edited on October 15, 2026 at 9:47 pm

Customer & attribution

The name above is the public customer name. The main editor contains the review.

Customer image

Optional. Publish only an image the customer has allowed you to use.

Choose / replace image

Remove image

Rating

Leave unrated when the customer did not supply a score.

No rating

Attribution / disclosure

For example, Homeowner, Riverside. Do not imply verification that has not occurred.

Sample homeowner review

Related service

Connect this content to an existing service. Unpublished services are identified in the list.

No related service

Source label

For example, Customer email or the name of a review platform.

Reviews have separate rating, attribution, relationship and source fields. The title is the public customer name.

Field or behavior	What to remember
No rating	No stars are displayed. A selected score is shown out of five; it does not establish verification.
Source URL	Enter the full link. The source link needs a Source label to appear.
Related service	An optional link to the associated published Service.
Review date	Optional date displayed with the attribution.
Sample reviews	Replace or remove illustrative starter examples before presenting the website as a real business.

POSTS AND ORDINARY PAGES

Run the journal

- 01** Open **Posts > Add Post**. Enter a useful title and write the article with native WordPress blocks. Use one main title and H2/H3 headings inside the article.
- 02** Set the Excerpt for its card summary and choose a Featured image if needed. Set the author's public display name, date, categories and status using the native Post settings.
- 03** Preview the article, then Publish or Update. Open Journal and confirm that the article card, date and excerpt are useful on a small screen.

Journal layout and metadata

In **Customize > Calderhand > Services, people & journal**, choose two or three desktop Journal grid columns. Enable or disable journal dates, the article author and the featured image above an article. Narrow journal grids use one column. WordPress controls how many posts are shown through Settings > Reading.

Ordinary pages and the posts page

Use Pages for About, policies and other permanent content. A Page without Calderhand sections receives the standard page heading and content wrapper. A starter Page containing sections uses those sections for its composition. The Page assigned as Posts page is the Journal index: edit Posts rather than trying to build the feed inside that Page's body.

Task	Correct place
Change Journal navigation text	Appearance > Menus: edit its menu label.
Choose the blog destination	Settings > Reading: Posts page.
Add an article cover or excerpt	Posts: Featured image and Excerpt settings.
Enable or manage comments	WordPress discussion settings and the article's native discussion controls.
Edit a privacy statement	Pages: update the actual policy text, then choose its destination in the Customizer.
Find a published article	Use the site's search. WordPress search also covers public Services, Projects and People; FAQs/plans/reviews are section records.

Keep the website useful over time

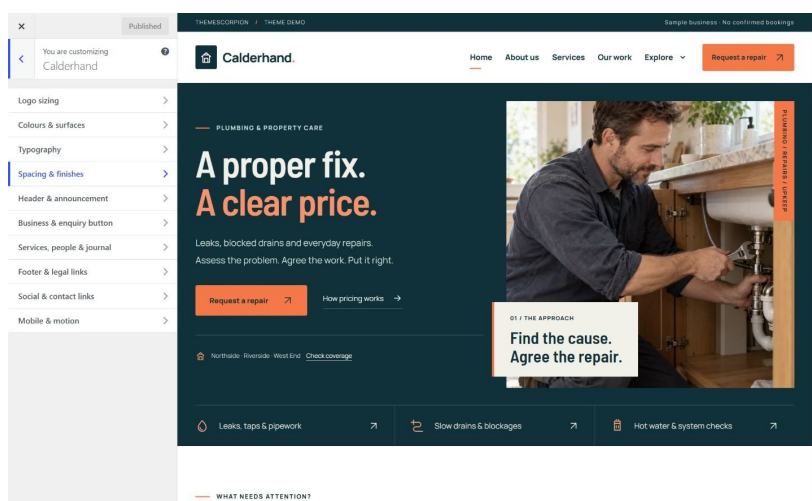
Publish practical maintenance information with accurate business details. Remove unused starter articles and avoid claims about qualifications, guarantees or service availability that the business cannot support.

CUSTOMIZER / WORKFLOW AND LOGOS

Preview and publish your brand

Open **Appearance > Customize > Calderhand**. The theme has 63 settings in ten groups. Native Site Identity, Menus, Homepage Settings and Additional CSS remain outside that panel.

- 01** Open the group you need and make a small, related set of changes. Colour, typography, widths, spacing and finishes update directly in the preview. Text, images, structural choices and visibility settings refresh it through WordPress.
- 02** Use the Customizer's Desktop, Tablet and Mobile preview controls. A desktop preview inside the Customizer is narrower than a full browser because the controls use part of the window.
- 03** Choose **Publish** to make changes public. Open the website in another tab and reload it. Clear any relevant page cache if the published result still looks old.



The Calderhand panel groups appearance controls by task. Preview changes become public when you choose Publish.

Logo sizing setting	Default / how it works
Header logo width (px)	220; range 90-260. A maximum width for an uploaded header logo.
Mobile logo width (px)	170; range 90-190. A separate maximum below the mobile navigation breakpoint.

Upload the logo in **Site Identity**. Width controls do not force a shape: intrinsic proportions and height limits still apply. An alternate footer logo has its own control. Without an uploaded main logo, the theme uses its house mark and the current site name.

Reset this group / Undo reset

Reset changes only that group's preview values to theme defaults. Undo reset restores the values from immediately before that reset. Publish commits the chosen values. Reset does not erase content or media, and it is not a backup.

CUSTOMIZER / PALETTE AND TYPE

Colours and typography

Colours & surfaces	Default / intended use
Marine / main text	#10313a. The core dark brand colour and text.
Page background	#f1f1e9. The main page background.
Light surfaces	#ffffff. Header, cards and light sections.
Secondary text	#5c6b6b. Supporting text.
Accent / primary buttons	#f57948. Main action surfaces and accents.
Accent links, hover & focus	#a23a16. A darker accent for links and interactive states.

Typography	Default / available values
Body font	Manrope. Choose bundled Manrope or System sans serif.
Heading font	Barlow Semi Condensed. Choose bundled Barlow Semi Condensed, Manrope or System sans serif.
Base body size (px)	16; range 14-20. Small labels and compact component text retain their own sizes.
Body line height	Standard 1.75. Options: Compact 1.6, Standard 1.75, Relaxed 1.9.
Page & hero title scale (%)	100; range 85-115. Scales main H1 titles, rather than every section heading.

A dependable way to change the palette

- 01** Set the Marine, Page background and Light surfaces first. Then choose an accent and a darker accent-link shade.
- 02** Review body text, small labels, form errors, navigation, buttons and keyboard focus on both light and dark sections. Check photographs with overlaid text.
- 03** Test the smallest phone view. Increase base size or title scale only after checking that long names and headings wrap comfortably.

Adaptive text is a starting point

Primary button and footer text choose a contrasting foreground. Other combinations still need your review. Bundled fonts load locally; System sans serif uses the visitor's device fonts and can change line wrapping.

CUSTOMIZER / LAYOUT

Spacing, header and announcement

Spacing & finishes	Default / available values
Maximum content width (px)	1280; range 1000-1440. Smaller screens keep responsive gutters.
Desktop section spacing (px)	80; range 32-120. Section wrapper space above and below content.
Mobile section spacing (px)	48; range 32-80. Applies below 768px.
Button & field radius (px)	3; range 0-24.
Card image radius (px)	0; range 0-24. Applies to service, project and people card images.
Card shadow	None. Options: None, Soft, Defined.

Header & announcement	Default / behavior
Desktop header layout	Inline: logo, navigation and contact on one row. Alternative: Navigation on a second row. The second-row layout applies at 1200px and above.
Desktop header height (px)	90; range 78-112. This control appears for inline layout; mobile keeps a compact header.
Keep the header visible while scrolling	Enabled. Disable if you prefer a non-sticky header.
Show phone in desktop header	Enabled. The narrower desktop band can omit it to preserve navigation space.
Show enquiry button in header and mobile menu	Enabled. The button uses the general enquiry settings.
Show business announcement	Disabled. Enable and fill the text before the bar appears.
Announcement text	Blank. A short business update or operating-hours message.
Announcement link URL	Blank. Optional full http:// or https:// destination.
Announcement link label	Learn more. The link needs both a URL and a label.

Section spacing does not resize every component gap or hero composition. The announcement is separate from the sample-business disclosure managed in Calderhand menu. Avoid using long navigation labels to compensate for a wider header.

Business details and content layouts

Public business details

Appearance > Customize > Calderhand > Business & enquiry button controls the public phone, email, hours and address. The notification recipient is separate, under Calderhand > Business settings. The starter importer preserves existing business values.

General enquiry destination

Choose a published page containing the Enquiry form section. General, service and plan actions preserve their context. An invalid choice falls back to an available enquiry page. The general button label defaults to Request a repair.

Site-wide presentation

Customize controls global colours, fonts, spacing, widths and relevant grid defaults. Services can use two or three desktop columns; People can use two, three or four. Journal/search grids use two or three. A grid control does not create missing records.

Section-level choices

Select a page section and expand More options: design for local overrides. Keep Original layout/background/alignment, or leave spacing blank, to inherit the site defaults. Local spacing sets space above and below that section. Page 38 explains reset and preview.

Publish and inspect

Customizer group reset affects that appearance group in preview until Publish. Undo reset restores its prior preview values. Page section resets are separate and are committed by saving the page. Inspect affected pages at phone and desktop widths.

CUSTOMIZER / FINISHING DETAILS

Footer, social links and mobile tools

Footer & legal links	Default / behavior
Footer description	Plumbing. Repairs. Maintenance. Replace with your own short business description.
Copyright text	Blank uses the current year and site name. Enter your own wording if needed.
Alternate footer logo	Optional image. Its uploaded colours are preserved; choose one suited to the footer background.
Footer layout	Full columns. Compact columns omits the service-links column.
Footer background	Blank follows Marine. Footer text adapts to the chosen background.
Footer enquiry link label	Default: Request a quote.
Privacy page / Terms page / Credits page	Default uses available WordPress/starter destinations. You may choose another published Page; the control does not write its policy content.
Show credits link	Enabled. Disable only if appropriate for your chosen presentation and asset obligations.

Social & contact links	How to use
Facebook URL / Instagram URL	Optional complete public profile URLs.
LinkedIn URL / YouTube URL	Optional complete public profile or channel URLs.
WhatsApp chat URL	Optional complete business chat URL, for example https://wa.me/ followed by the international number. Check the destination yourself.

Mobile & motion	Default / behavior
Show mobile enquiry dock	Enabled. Appears after scrolling; hidden while navigation is open and on the built-in Contact page.
Show back-to-top button	Enabled. Lets the visitor return to the top after scrolling.
Allow subtle motion and smooth scrolling	Enabled. The visitor's reduced-motion preference takes priority.

Blank social fields produce no link. These are ordinary links in the footer, not embedded social feeds or tracking widgets. Missing or unpublished legal pages are not linked. The optional footer logo does not automatically recolour itself.

Check the last screen on a phone

Expand footer groups, follow every legal and social link, test the enquiry dock and confirm that keyboard focus is visible. Test the published page as well as the Customizer preview.

Configure service-area matching

Add clear rows

Open Calderhand > Business settings > Where you work. Select Add service area. Enter an Area or district, an optional Postal code or prefix, and an optional short note. Save business settings.

Edit and remove

Change the row fields directly. Remove deletes the row from the form; Save business settings makes that change permanent. Up to 100 named areas are stored. Empty unnamed rows are ignored.

Understand matching

The complete area name must match, ignoring letter case and repeated spaces. Postal codes ignore case and spaces; the longest matching prefix wins. A match still needs your confirmation of availability.

Example

An area named Northside with prefix NS can match the full name Northside or a postal code beginning NS. Keep duplicate or overlapping entries clear. An empty list asks visitors to request a manual coverage review.

Without JavaScript

A text editor remains available: one line per area in the format Area | Postal prefix | Short note. The stored data and matching behaviour are the same as in the row editor.

Configure and test notification emails

Set the destination

Open Calderhand > Business settings > Enquiry emails. Enable Email me about new enquiries and save an address you check regularly. The public business email in Customize is a separate setting.

Read the status correctly

Emails off means requests still save but no administrator notification is sent. A saved address is labelled Set; it does not establish delivery. A request can be stored successfully even when its email fails.

Run both tests

Under Calderhand > Before you launch > Test your enquiry emails, open the service form and plan form. Submit synthetic customer details. Check the destination Inbox and Spam folders for both messages.

Record your own confirmation

Only after both arrive, check the receipt statement and Save my email test confirmation. The status becomes Confirmed by you with the test date. The plugin does not read your inbox or promise future delivery. Changing the recipient or turning alerts off clears the confirmation.

Retry a failed notification

In Enquiries, open a record with a Failed notification. Check your settings and host transport, then save and retry. Only failed notices can be retried; allow one minute between attempts. Accepted by transport is not the same as received.

REPAIR ENQUIRY WORKFLOW

What a repair customer submits

- 01** A visitor opens Contact directly, chooses a service request button, or continues from a coverage check. A service or area carried in the URL becomes the corresponding form selection.
- 02** They choose a Service and enter District / postal code, What needs attention, Your name and How should we reply. Email requires a valid email address; Phone requires a usable phone number.
- 03** Under **Add photos or visit preferences**, they may add property type, a preferred date and private job photographs if enabled. These are optional for a repair request.
- 04** They agree to the privacy notice and choose **Send service request**. Successful storage produces an on-screen Request received message and reference number.

Input	Practical limits
Name / district or postal code	Name: 2-100 characters. Area: 2-80 characters.
Job description	15-2000 characters for a repair. A short phrase may be rejected as too brief.
Email / phone	Email must be valid and no more than 180 characters. Phone supports common international number characters and must contain at least seven digits.
Preferred date	Today or a future date, based on the WordPress site timezone. It remains a preference, not a reservation.
Private job photographs	Up to three genuine JPEG, PNG or WebP files, 5 MB each. Host request/upload limits can be lower.
Consent	Required before submission. Publish a working Privacy notice destination.

Validation and confirmation

If validation fails, the form shows errors and keeps applicable text selections for correction. The visitor must select upload files again when the browser requires it. A saved request is private even if its notification fails; the business should use the stored reference to investigate.

The business still agrees the work

No enquiry confirms a visit, final repair price, plan activation or contract. Review the issue, coverage and availability, then contact the customer through the selected reply method. Status changes inside WordPress do not send replies automatically.

Manage the enquiry work queue

Find and open a request

Use Enquiries to filter by status, service or plan, notification state and From/Through dates. The list shows the reference, selection, reply method and status. Open a request for its contact details, job description and protected photo links.

Keep useful private notes

Choose a Request status, add a follow-up note and Update. Notes show their author and the site-formatted date and time. A removed author is identified as a former administrator. Re-saving the same note token does not append it twice.

Export the current result set

After applying filters, choose Export matching enquiries (CSV) above the queue. It exports all matching records across pages and follows the selected queue filters, search and month. Calderhand > Business settings still offers the complete private-enquiry CSV export.

CSV and privacy

The CSV keeps the established columns; notes and binary photographs are excluded. Spreadsheet formula prefixes are neutralized in submitted text. Store exports securely. WordPress personal-data exports include relevant private notes; deletion and retention remove the request and its private photographs.

Handle mail failures deliberately

A Failed notification can be retried from the request after checking mail configuration. Wait one minute between attempts. A successful retry hides the retry button. Accepted means handed to the mail transport; it does not establish inbox delivery.

Privacy, retention and hosting

Publish a suitable notice

Use Settings > Privacy to choose a published page with wording appropriate to your business. The Calderhand Customizer can also choose a published privacy destination. Check the form and footer links; the sample text does not become an approved notice automatically.

Handle personal-data requests

WordPress Tools > Export or Erase Personal Data matches stored email addresses, including trashed records. Phone-only requests need manual lookup in Enquiries. Private notes are included in relevant personal-data exports.

Set retention and export safely

In Calderhand > Business settings > Data and sample labels, choose how many days to keep requests. Scheduled WordPress tasks permanently remove expired requests and their photos. The CSV download below the settings contains private contact details; store it securely.

Allow for private photographs

Up to three genuine JPG, PNG or WebP files, each at most 5 MiB, are held as encoded database payloads. Three maximum-size files use about 20 MiB before database overhead. Storage and backups grow with enquiry volume.

Check your host

Declared minimums remain WordPress 6.6 and PHP 8.2. Use maintained software, sufficient upload/POST/database packet limits, dependable scheduling and a tested backup process. Deactivation preserves business data; backups have separate retention.

Enquiry pages and caching

Enquiry pages contain one-time feedback and must stay dynamic. Core signals no-cache to compatible WordPress page caches and LiteSpeed. An administrator visit after updating refreshes existing LiteSpeed enquiry-page copies. If you use a separate CDN or host cache, exclude every page containing an Enquiry form section and purge old copies. Verify both request types while logged out.

Backups, updates and child themes

Back up the complete site

Keep the full database and wp-content, including uploads, parent/child themes and plugins. The database contains sections, appearance settings, records, prices, enquiries and private photo payloads. Confirm the restore procedure with your host. A files-only backup is insufficient.

Test the update pair

Read release notes and keep the previous ZIPs. Make a staging copy. Update Core first through Plugins > Add New > Upload Plugin, then replace the parent through Appearance > Themes > Add New > Upload Theme. Keep the child theme and its custom code.

Finish setup and verify

Open Calderhand > Updates & maintenance after replacement. Check the pair, storage and schedule. Do not re-import the starter. Test saved section edits, desktop/phone pages, service links, comparisons, plan/billing actions, service and plan requests, photos and actual email receipt.

Update the live site

After reviewing staging, repeat the tested update under your normal maintenance process. Review enquiries and scheduled cleanup afterwards. This product uses manual ZIP updates; it does not supply an automatic updater, licence server or one-click rollback.

Recover with a matching backup

Restore known-good files and the matching database through your host. Preserve enquiries received after the backup before replacing the database. Old files alone do not undo later data/settings edits. A newer schema is blocked from downgrade by this Core release.

Keep custom code separate

Use the optional child theme or a separate site plugin. Deactivating Core clears its schedules and preserves stored records and photos. Removing plugin files is not a data purge. Normal configured retention can permanently delete expired requests while Core is active.

Recover missing content and links

Use the correct installable ZIPs

Install the theme and Core as separate ZIPs. Back up before replacing them. Updates do not require another starter import. The optional child still requires its parent.

Recover one starter item

Open Calderhand > Sample content and expand Recover one starter item. Select the intended owned item, recover it as a draft, then review and publish. Existing active items must be edited directly. Unrelated content is not adopted or overwritten.

Check an unavailable destination

Generated starter destinations use validated page IDs. Published service, project and profile links use their actual record permalinks. An unpublished or missing record does not silently link to Home.

Review your own menus

Use Appearance > Menus for Main navigation and Footer links. Check custom links after changing slugs. Parent and child themes have separate saved appearance settings; switching does not delete pages.

Clear external caches when needed

Record edits refresh request data. Page, reusable-block and destination changes refresh enquiry resolution. Clear your hosting/page cache if old HTML remains, and save Settings > Permalinks after migrations when routes return 404.

Troubleshoot forms and display

A form could not be saved

An acknowledgement appears only after the essential request details, status, consent and photographs have been stored. If an essential write fails, partial data is removed and the form remains retryable. Review the error, correct any details and reattach photographs before retrying.

A plan is missing

Check that it is published and both billing amounts are set. Blank, malformed, negative or missing pricing is not a free offer. Open the plan editor or Before you launch to find incomplete pricing. Explicit numeric zero remains valid.

The footer looks incomplete

Assign Footer links in Appearance > Menus for the currently active parent or child theme. A fallback supplies valid starter company pages when unassigned. Enter business contact details in Customize. Social URLs are optional. Empty service collections omit the services column.

A page or record returns 404

Open Settings > Permalinks and Save Changes after changing permalink configuration or migrating the site. Check that the destination is published. Clear host/page caches after changes. Generated links do not silently substitute the homepage for a missing record.

Photographs and messages

Use genuine JPG, PNG or WebP images, up to three at 5 MiB each, within host limits. If a saved enquiry has no email, inspect its notification state and verify transport and inbox receipt. A saved request is retained when mail fails.

Before you launch

Two different kinds of check

Open Calderhand > Before you launch. Website setup checks technical settings. Already configured items are grouped under settings found. Your final review covers business details, service areas, privacy, sample content and real email receipt.

Plain status labels

Set means the setting exists. Needs setup identifies a missing choice. Check yourself requires your judgement or a real test. Optional means a choice is not required. Emails off means notifications are disabled, even though requests still save.

Confirm what you actually checked

Confirmed by you records your explicit statement that both notification emails arrived. It includes the date and resets after relevant settings change. It is not automatic inbox monitoring.

Make the site accurate

Replace demo contact details, fictional profiles, sample projects and illustrative reviews before presenting a real business. Check prices, coverage, image permissions and privacy wording. A completed technical setup does not authenticate those claims.

Finish with visitor tests

Check desktop and phone navigation, service and plan enquiries, coverage continuation, validation, private photographs and actual email receipt. Keep tested backups and dependable scheduled retention.

Advanced reference and editing boundaries

Native records and saved slugs

Choose records by their published titles in the Block sidebar. Advanced saved slugs are available for existing/manual configurations. Blank list selection uses the published set; missing explicit selections are preserved for review.

Supporting wording and design

Relevant sections expose 34 supporting labels/explanations and ten additional layout choices across seven section types. The available controls differ by section. Leave overrides blank for defaults. System validation messages, transaction rules and arbitrary form fields are not a general copy/form builder.

Destinations and legal pages

Generated starter destinations use validated page IDs. Record links use current permalinks. Missing/unpublished destinations do not silently link to Home. Choose approved published Privacy, Terms and Credits destinations through Customize.

Enquiry destination

Use a published page containing the Enquiry form section. Generated service/plan actions and coverage continuation use the validated destination and preserve relevant query context. Plan enquiries retain their dedicated presentation.

Supported scope

Calderhand provides presentation, structured business content and private enquiries. It is a hybrid theme, without a full-site block-template editor. It does not supply checkout, recurring payments, booking/dispatch, WooCommerce integration, external maps, automatic updates or a licence server. Single-site is the maintained installation scope.

Support, assets and your setup record

Prepare a useful support request

Use the support channel supplied with your purchase. State the affected page, exact steps, expected/actual result and whether it happens on staging. Download system summary from Calderhand > Updates & maintenance for versions and maintenance results. Review it and screenshots before sharing; never include passwords or private customer material.

Licences and example assets

Code uses the bundled GPL-2.0-or-later notices. Fonts have their bundled Open Font License texts; images have separate provenance and rights records. Read COPYING.txt and ASSET-CREDITS.md. Generated staff, hero and bathroom concepts do not document real people or completed client work. Sample reviews, details and prices must be replaced or clearly labelled.

Keep an owner record

Record the website owner, Theme/Core/child versions, host and mail provider, enquiry recipient, backup/restore contact, retention/cron owner and last service/plan email test. This release pairs Theme 1.4.3, Core 1.2.6 and optional Child 1.4.3.

Document edition

Edition 1.9, 26 October 2026. Written for this release pair. Native WordPress labels and screen arrangements can vary. This guide does not create a support duration, update entitlement, hosting service or delivery guarantee beyond your purchase terms.

Understand updates and maintenance

Open the maintenance screen

Choose Calderhand > Updates & maintenance. Tested pair identifies this release combination. Configured storage means the expected table/columns/index were found. Scheduled means a cleanup event exists; it does not prove your host runs it.

Read observed results honestly

Last cleanup result shows Completed only after this release records a cleanup run. Not observed yet does not mean older releases never ran it. If cron is disabled, confirm the external scheduler with your host. A database created by a newer Core release is not downgraded.

Check or ask for help

Check system setup completes compatible setup or recreates a missing event without running cleanup. Download system summary supplies versions and maintenance results, excluding customer data, URLs and account details. Neither action sends an email or certifies backups. Tools > Site Health also checks storage and scheduling.

Keep your website dependable

Check installed versions, storage and scheduled cleanup. Updates are installed manually using the supplied ZIP files.

Installed versions

Tested pair

Theme 1.4.3 · Core 1.2.6. This package pairs Theme 1.4.3 with Core 1.2.6. Older versions may preserve content while missing newer controls.

Private photo storage

Configured

Schema 1.0.0. Setup checks preserve existing records and photographs; they do not restore missing data from backups.

Scheduled cleanup

Scheduled

Next event: 2026-10-26 14:51:01 UTC. Your host must run WordPress scheduled tasks for cleanup to happen.

Last cleanup result

Not observed yet

This release has not recorded a cleanup run yet. That does not mean older releases never ran it. No cleanup is triggered by opening this screen.

Automatic WordPress cron is disabled. Ask your host to confirm that an external scheduler runs it. Do not change this setting without checking the hosting setup.

Check system setup

Checks the table and versions, completes compatible setup and recreates a missing schedule. It does not import content, restore backups, send email or run cleanup.

Download system summary

A small JSON file for support. Contains versions and maintenance results; excludes your site URL, account details, contact information, enquiries and photographs. Review it before sharing.

Use section options safely

Start with normal content controls

Open a page, select its Calderhand section and choose the Block sidebar. Edit shared services, projects, people, plans, FAQs and reviews in their own menus. More options changes the selected section rather than the shared record.

Supporting wording

Expand More options: wording. Enter an override for the exposed label or explanation. A blank field uses original wording. Pricing explanations and enquiry-process steps are editable here; changing them does not change prices or submission rules.

Design choices

Expand More options: design. Choose an available layout, Original/White/Soft grey background and relevant heading alignment. Optional desktop/phone spacing sets top and bottom padding; leave it blank to inherit. Limits are 0-160px desktop and 0-96px phone.

Preview the right thing

Show design preview renders unsaved section settings at Desktop or Phone width. It is read-only, so links/forms do not operate inside it. Use WordPress Preview for the whole page and actual interactions. A failed preview keeps edits and offers Refresh preview.

Reset one group

Reset supporting wording or Reset section design opens a confirmation. Cancel preserves the group. Confirm restores that group to its defaults while keeping headings, images, selected records and other sections. The matching Undo reset button is available before leaving the editor.

Save and check

Save/Update the page to commit changes. On phones and tablets, service enquiries retain the form-first vertical layout. Plan enquiries retain their dedicated layout. Inspect long wording, crops, contrast, navigation and form context on the real page.